

# HEALTHCARE SUMMIT AND AWARDS

**Accessible and Affordable Quality Healthcare**

Wednesday, 12<sup>th</sup> October 2022  
10.00 AM - 5.00 PM  
Hotel Le-Meridien, New Delhi



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The COVID-19 pandemic has brought this fast-moving world to a standstill and colossally impacted almost all aspects in everyone's life. COVID-19 pandemic has strongly depicted the need for improvisation of health infrastructure and services adapting to the best practices in the health sector to address and overcome the unprecedented challenges due to the high incidence of such global pandemics.

We are celebrating the 75th year of our Independence. Over these seven and half decades, various health indicators have improved considerably in the country. Life expectancy at birth has increased, infant and maternal mortality have immensely reduced and many deadly diseases such as smallpox and polio have been completely eradicated.

However, still India has a low doctor to population ratio, at 1:1,511 against the WHO norm of 1:1,000. Also, lack of trained medical personnel, shortage and affordable cost of medicines, relatively few numbers of quality hospitals and Inadequate infrastructure, health insurance coverage, limited access to health facilities, lack of awareness regarding hygiene are the key challenges to provide quality healthcare in India.

Ayushman Bharat Digital Mission (ABDM), Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY), Ayushman Bharat-Health and Wellness Centres (AB-HWC), Pradhan Mantri Swasthya Suraksha Yojana (PMSSY), Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), Medical Education are some of the key schemes which are launched by Government of India which aim to make healthcare affordable and accessible to all, aligning with Sustainable Development Goal (SDG) 3 – 'Good Health and Well-Being' for all.

## AWARD CATEGORIES

- Best Hospital for Technology adoption
- Best Company for Technology Innovation in Healthcare
- Best CSR Excellence Awards in Healthcare
- Best Hospital for Green Energy
- Best Hospital for Patient Safety & Care
- Best Medical Insurance Company
- Best Home Care service
- Best Diagnostic Chain
- Best Healthcare Startup

## INDIVIDUAL AWARD CATEGORY

- Distinguished Doctor of the Year
- Most Promising CEO of the Year - Hospital Chain

Last Date for Nomination  
September 25<sup>th</sup>, 2022

Nomination Fee  
₹ 25000 plus taxes per category



## HIGHLIGHTS OF THE EVENT

- Discussion on challenges and opportunities in healthcare system in India
- Discussion on importance of public and private partnership to improve the quality of health care
- Discussion on significance of adopting technology in healthcare
- Discussion on quality, accessibility and affordability in the Indian pharma and medical device
- Focus on health insurance for health security
- Highlight investment opportunities in India's healthcare sector
  - Strategy for adoption of digital health
  - Usage of patient friendly technologies in critical care and digital radiology
  - Discussion on mobile health and telehealth
  - Challenges in medical insurance and health coverage
  - Healthcare Regulatory Changes

## WHO SHOULD ATTEND?

- Public and private hospitals
- Nursing homes
- Medical devices and hospital equipment companies
- Diagnostic laboratories
- Healthcare start-up and innovators
- Health Insurance companies
- Policymakers and regulators from central and state government
- Private equity firms and financial institutions
- Healthcare consultancy providers
- Investors and Financial Service Professionals
- Business Leaders and Industry Players from Healthcare Sectors
- Innovation and Technology Companies, Start-ups and Entrepreneurs
- Professional Services Providers
- Government Officials and Regulators
- R&D Institutions, Incubation Centres, Science/Biotechnology Parks and Laboratories
- Researchers, Academics and Medical Professionals
- CEOs, CIOs, CTOs Hospitals, healthcare companies, pharma companies, Health tech providers, healthcare start-ups

## WHY ATTEND?

- ▶ Gain global review
- ▶ Powerpacked panel discussions underlining present and future strategies
- ▶ Chance to connect and network with industry leaders, in person
- ▶ Chance to participate in awards
- ▶ Exhibit latest product & solutions at the expo

## WHY SPONSOR?

- Wide acknowledgment of your organization leading up to and during the conference.
- Promote and showcase your brand, company, and products to our attendees, and meet potential clients face to face.
- Excellent networking opportunities during the Conference to promote your products and services to a relevant target audience.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers, and important institutions.
- The possibility to launch new initiatives, products, or services directly to your primary market.
- Visibility on social media platforms

# PARTNERSHIP OPPORTUNITIES

Presenting Partner (Rs. 6 lacs) (Exclusive)	Platinum Partner (Rs. 5 lacs)	Gold Partner (Rs. 4 Lacs)	Silver Partner (Rs. 3 Lacs)	Delegate Kit Partner (Rs. 2 Lacs) (Exclusive)	Lanyard Partner (Rs. 1 lac) (Exclusive)	Supporting Partner (Rs. 75,000/-)
<ul style="list-style-type: none"> <li>• Speaker Opportunity in Inaugural Session</li> <li>• Speaker Opportunity in Valedictory Session</li> <li>• Speaker Opportunity at One Technical Session</li> <li>• Logo in the Event Mailers</li> <li>• One Complementary Stall</li> <li>• Logo will be on the ASSOCHAM website</li> <li>• Branding in Social Media Platform</li> <li>• Logo on backdrop and thank you panel at the venue</li> <li>• Corporate video during the break</li> <li>• 10 delegate passes</li> <li>• Social Media Message/ byte</li> </ul>	<ul style="list-style-type: none"> <li>• Speaker Opportunity in the Inaugural Session</li> <li>• Speaker Opportunity at two Technical Sessions</li> <li>• Logo in the Event Mailers</li> <li>• Logo will be on the ASSOCHAM Website</li> <li>• Branding in Social Media Platform</li> <li>• Logo on backdrop and thank you panel at the venue</li> <li>• Corporate video during the break</li> <li>• 8 delegate passes</li> <li>• Social Media Message/ byte</li> </ul>	<ul style="list-style-type: none"> <li>• Speaker Opportunity in Valedictory Session</li> <li>• Speaker Opportunity at two Technical Sessions</li> <li>• Logo in the Event Mailers</li> <li>• Logo will be on the ASSOCHAM Website</li> <li>• Branding in Social Media Platform</li> <li>• Logo on backdrop and thank you panel at the venue</li> <li>• 6 delegate passes</li> <li>• Social Media Message/ byte</li> </ul>	<ul style="list-style-type: none"> <li>• Speaker Opportunity at two Technical Sessions</li> <li>• Logo in the Event Mailers</li> <li>• Logo will be on the ASSOCHAM Website</li> <li>• Branding in Social Media Platform</li> <li>• Logo on backdrop and thank you panel at the venue</li> <li>• 4 delegate passes</li> <li>• Social Media Message/ byte</li> </ul>	<ul style="list-style-type: none"> <li>• Brand/Logo recognition in the backdrop of the event</li> <li>• Only company and ASSOCHAM logo will be printed on the Delegate Kit</li> <li>• Brand/Logo placement on the ASSOCHAM Website</li> <li>• 3 Complementary delegate passes</li> </ul>	<ul style="list-style-type: none"> <li>• Only company &amp; ASSOCHAM logo will be printed on the Lanyard</li> <li>• Logo in the event mailers</li> <li>• Logo will be on the ASSOCHAM Website</li> <li>• Branding in Social Media Platform</li> <li>• Logo on backdrop and thank you panel at the venue</li> <li>• 3 Complementary delegate passes</li> </ul>	<ul style="list-style-type: none"> <li>• Logo in the event mailers</li> <li>• Logo will be on the ASSOCHAM Website</li> <li>• Branding in Social Media Platform</li> <li>• Logo on backdrop and thank you panel at the venue</li> <li>• 2 Complementary delegate passes</li> </ul>

**EXHIBITION OPPORTUNITIES:** Fully built stall measuring 2 x 2 mtr. available for 30,000/\*



**For More information regarding partnership, nomination forms and awards**

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**The Associated Chambers of Commerce and Industry of India**